

2025 102nd Annual NHBEA Conference

Location
Manchester
Community College

Date
October 24, 2025

Speakers
8 Speakers

Participants
100+



Rony Camille
Media Manager

"Believe in yourself and trust the process."

Rony Camille is a visionary media manager, storyteller, and entrepreneur whose work bridges the gap between government, community, and media. As Media Manager for the Town of Tyngsborough, MA, Rony has transformed how the town connects with its residents, creating compelling content that educates, engages, and inspires.

Beyond his professional achievements, Rony is dedicated to mentoring and empowering young people, particularly those from underrepresented backgrounds. His work embodies a belief in the transformative power of education, entrepreneurship, and community engagement.

Workshop

Sessions

Cutting Edge Topics in Business Education



Drew Lambert- Founder, Revelate

Marketing & AI: The New Frontier

Explored how AI is transforming marketing education and provided practical strategies for integrating AI tools into business curriculum.



Dean Graziano- J.D. VP Corporate Work Study

Work-Study Programs

Strategies for connecting students with real-world work experiences and building partnerships between schools and employers.

Major Wheelock- ECHS Coordinator, MCC

Early College High School Programs

Partnership development strategies for enabling high school students to earn college credits and get a head start on their education.

Stephen Lynn- VP, Fidelity Investments

NH Graduation Requirements- Financial Literacy

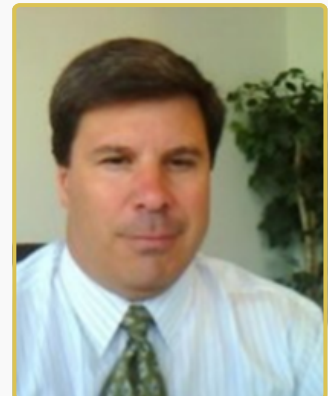
Practical approaches to meeting New Hampshire's financial literacy graduation requirements and preparing students for financial success.



R o u n d t a b l e

Discussions

Addressing Challenges in Business Education



Maria Matarazzo

Experienced professor with a demonstrated history of successfully achieving organizational goals in the higher education sector. Skilled in teaching business and marketing curriculum, student advising, supervision of faculty, program design and development, community outreach, career advisement, and accreditation strategies. Freelance editor of scholarly publications. Teacher of the Year, State of NH, Business . Faculty Emeritus, Rivier University.

Catherine Lambert

New Hampshire and Massachusetts–Licensed Mental Health Counselor with extensive experience in education and clinical practice. Background includes work with dual-diagnosed populations, teaching Psychology at Nashua Community College, and contributing to the fields of counseling and education. Holds a BA in Psychology from Queens College, an MEd from the University of New Hampshire, an MS in Addiction Counseling, and a CAGS from Rivier University. Leading Roundtable Discussions focused on collaborative solutions to challenges in business education.

James Dowding

A versatile educator with significant and varied academic and business experience; a demonstrated track record of developing effective training situations for individuals and groups; responsible for budget development and implementation and able to build highly functioning teams to accomplish the goals and vision of the organization.

Major Wheelock

Leadership/Management with 20 years of experience as a successful Leader/Operations Manager.

Student Success and Retention Management while actively engaging with students and successfully managing enrollment and retention. Developed and provided continuous training for academic advisors, staff members, and faculty.

2026 Educator of the Year Award

A big congratulations to Professor Christian Marcelo; Business Professor from Manchester Community College and Rivier University for receiving the 2026 NH Business Educator of the Year award for his commitment to teaching and learning in Business Education!

A Message from the 2026 Educator of The Year

"I'm honored to share that I have been named the 2026 Business Educator of the Year by the New Hampshire Business Education Association (NHBEA) an incredible recognition of the work we're doing to prepare students for success in business and leadership. This achievement wouldn't be possible without the support and dedication of so many amazing people." – Christain Marcelo



Want to be Published?



Maria Matarazzo, Editor-in-chief
NHBEA Newsletter and
Professional Journal

NHBEA members are invited to submit academic and professional articles of interest to NHBEA. Articles and research submissions will be peer reviewed by our Peer Review Team. We encourage all of our constituents to participate in this professional and scholarly exchange. All voices and viewpoints are welcome.

NHBEA publications are viewed by NH secondary and post-secondary schools, CTE centers, colleges, and universities. As an affiliate of the National Business Education Association our publications are available to national readership.

The New Hampshire Business Education Association is a resource for business educators who collaborate and share best practices. Our goal is to advance strategic business education policies at the local, state, and national level. We work to provide real-world educational opportunities for our constituents, students, and business leaders through networking events and professional communications.

Please email your submission to maria_matarazzo@uml.edu for consideration by our Peer Review Team.

President's Message

Greetings all,

I want to take a moment to introduce myself. My name is Jim Dowding. Yes, some of you may have heard that name before. I have returned from California and am back teaching in NH at Nashua North High School. Some may call me a recycled high school teacher or a retired college professor. Either way, I am truly pleased to serve as President of the New Hampshire Business Education Association for this year.

I want everyone to reflect on your educational experiences. I bet each of us had a teacher who made a positive difference in our lives. This is what each of you do every day. The sad part is that we do not always get a chance to see the impact we made on those young adults. Consider the lessons we provide with resumes, job interviewing, budgeting, finance, marketing, and business concepts.

As we face new challenges with phone usage and adopting AI tools, and strive to make our lessons relevant and impactful, there is no better time for us to work together. Through networking, sharing ideas, and gathering resources, we need you to join and be active members of NHBEA.

I am pleased to be working with you and look forward to meeting each of you personally and professionally.

Jim Dowding
2026-26 NHBEA President



CONFERENCE HIGHLIGHTS

