



**NHBEA Executive Board Meeting  
SNHU Manchester, New Hampshire  
April 22, 2010**

The meeting was called to order by President Jim Dowding at 4:35pm. Other board members present were: Samantha Belcourt, Barbara Wirth, Constance Manchester-Bonnefont, Chris Blais, and Larry Pelletier.

- I. New News
  - a. Fisher Cats
    - i. 100 paid people
    - ii. 80 nominated teachers
    - iii. Need door prizes
    - iv. Jim has 3 students to help with registrations
    - v. Constance & Barbara will throw first pitch
    - vi. Larry will go to the broadcast booth
  - b. Fundraiser Ideas
    - i. Barnes N Nobles
    - ii. T-Bones, Shorty's, etc
      - 1. We can get a percentage of sales, we are a non-profit
  - c. Notables
    - i. Fisher Cats will put 30 second spots on jumbo tron
    - ii. 5 minute spots for PR spots throughout the year
- II. Manchester Monarchs
  - a. Pictures need to be added to the website
  - b. Next time need more pictures of the teachers
- III. Fall Conference
  - a. Location – SNHU
    - i. First 100 will be free, after that is \$30 per person
    - ii. There will be a parking lot reserved
    - iii. We will do a walk through on the campus at the next meeting

b. Themes - come up with a central theme and have everything tie in to one another

i. Disciples

1. Marketing
2. Entrepreneurship
3. Accounting
4. Computers – Alex Hicks, Sam will contact him
5. Sports Marketing

ii. Curriculum

iii. Classroom set-up

iv. Industry to Education Teachers

v. Assessment

c. Speakers

i. Board Members – please start thinking of speakers for the conference, and a central theme

ii. Have a table set up for speaker information

IV. Treasurer's Report

a. Balance is at \$3,741.57 as of 3/31/10

b. We are still waiting to receive some money reimbursements for the t-shirts

V. Sam

a. Sam will not be attending meetings from May-August

b. Someone will need to take notes and e-mail to all members promptly

Our next meeting is Thursday May 20th at 4:30 at SNHU in Manchester. The meeting was adjourned at 6:00pm.

Samantha Belcourt  
Secretary